

MEDIA REQUESTS

- For all media requests, contact Jon McKee (see below).
- If a patient, family member, doctor or employee invites you to interview him/her about OSF Home Care Services, you must contact Public Relations.
- If the interview involves a patient, a signed consent form must be in the patient's file before any interviews/photos/videos take place.

MEDIA CONTACT:



Jon McKee
Director, Public Relations & Communications
OSF Saint Francis, Inc.
OSF Home Care Services
OSF Medical Group
1420 W. Pioneer Parkway
Peoria, IL 61615
(309) 683-9301 office
(309) 689-6284 fax

MEDIA TIPS:

- OSF has no periods between the O, S and F. (It's OSF, **not** O.S.F.)
- All first references should say OSF Home Care Services, not OSF Home Care.
- OSF Home Care Services has office locations in Bloomington, Galesburg, Peoria, and Rockford, Illinois, and Escanaba, Michigan.
- OSF Home Care Services provides: hospice, home health, home medical equipment, home infusion pharmacy, personal response system and diabetes supply program. Services may vary by region.

HOW TO CHYRON and INTRODUCE STAFF & PHYSICIANS:

Correct chyron is: John Smith, MD
 OSF Home Care Services

They can be introduced in the copy as “Dr. John Smith, medical director for OSF Home Care Services.”

The correct on-screen chyron for any of our employees is their name on the first line with OSF Home Care Services on the second line. You can use the verbal introduction to more fully explain their position.

Print media: Use traditional Style Guidelines to reference an interviewee.